

CASSIE NAVARRO

DESIGNER & ILLUSTRATOR



LET'S GET IN TOUCH!

(919) 717-9483
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www.cassienavarro.com

EDUCATION

Savannah College of Art and Design
Savannah, Georgia, 2016-2020
Hong Kong, 2019

PROFESSIONAL SKILLS

Excellent team worker, intrinsically motivated, fast learner, efficient, organized, dependable, creative, natural leader

TECHNICAL SKILLS

Adobe Illustrator/Photoshop/InDesign/After Effects/Premiere/Firefly, Figma, Illustration, Typography, Layout, Identity/Branding, Package Design, Art Direction, Styling, Digital Photography, Video Editing, Motion Design, Prop Styling

CAREER OBJECTIVE

I'm a graphic designer eager to transition into set design and prop styling. With a strong foundation in visual storytelling and branding, I'm excited to expand my skill set and bring fresh ideas to new creative projects, creating unforgettable spaces and scenes. I'm committed to growth and contributing to the dynamic world of design.

EXPERIENCE

Warner Bros. Discovery, Freelance Graphic Designer *New York, NY, 2024*

Creating engaging content for internal marketing, including presentations, environmental graphics, and event materials, to enhance brand visibility and support company initiatives.

Nickelodeon, Launch Team Graphic Designer *New York, NY, 2022-2024*

Responsible for ideating and producing print and digital creative solutions to promote Live Action Movies, Series and Animated properties. Assignments include key art conceptualization and post production, logo design, launch kit design, collateral material, and large scale print/digital pieces.

Target Headquarters, Motion Art Director *Minneapolis, MN, 2020*

Responsible for the creative direction of video productions and developing animations/motion graphics for promotional materials and Target-owned brands.

Target Headquarters, Graphic Design Intern *Minneapolis, MN, 2019*

Worked collaboratively with the Target Creative Style team on Target-owned brands, in-store marketing, social campaigns, and diversity/inclusivity; as well as with the Marketing team to develop and present a new marketing concept for Target.

The Parlour at Manns Chapel, Graphic Design Intern *Chapel Hill, NC, 2018*

Produced graphic design studio marketing materials for The Parlour venue.

Megan Q. Daniels Photography, Photography Assistant *Pittsboro, NC, 2014-2017*

Assisted with set-up, lighting, photographing, video, model preparation, scene preparation, etc. in a variety of locations.

ACHIEVEMENTS

Paramount x Adobe Design Day Winner, 2024

Savannah College of Art and Design

Graphic Design Senior Showcase, 2020

Academic Achievement Scholarship, 2016-2020

Talent Scholarship, 2016-2020

Dean's List Honors, 2016-2020

Foundation Studies Endowed Scholarship Recipient, 2019

SCAD PRO Designer for The Ritz-Carlton Hong Kong Collaboration, 2019

Off the Wall: 3-D Works Show permanent collection winner, 2018